

Suka recognized for outstanding websites

New York City: Suka Creative—the Soho-based design and branding firm—continues its award streak this fall by winning seven W3 Awards for the [Liberty Mutual Insurance 2012 annual review website](#) and for their own newly launched [sukacreative.com](#). These awards follow closely on the heels of Suka winning three American Graphic Design Awards for recent annual report and branding work as well as an award from PR Daily for the firm's work with the [Campaign for Western Connecticut Health Network](#).

“We’re thrilled to be recognized for our online work. We are proud of our work with Liberty Mutual and delighted that our increased focus on innovative and strategically aligned websites is gaining attention,” says Susan Karlin, Founder and President of Suka.

The W3 Awards recognized Suka as follows:

Liberty Mutual 2012 Annual Review | WEBSITE

Suka won three awards for the site, including:

- Gold Award, Corporate Communication
- Silver, Insurance Communications
- Silver, User Experience

Suka Creative | WEBSITE

Suka won four awards for its own new corporate website:

- Best in Show, Homepage
- Silver, Marketing
- Silver, Structure and Navigation
- Silver, Professional Services

The [W3 Awards](#) honors creative excellence on the web and recognizes the creative and marketing professionals behind award-winning sites, marketing programs, mobile apps and video work created for the web. In honoring outstanding websites, online advertising, web video and mobile apps, the W3 Awards are the first major web competition to be accessible to the biggest agencies, the smallest firms and everyone in between. Now in its eighth year, the W3 Awards received over 4,000 entries from Ad agencies, public relations firms, interactive agencies, in-house creative professionals, web designers, graphic designers and web enthusiasts.

The W3 is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a “Who’s Who” of acclaimed media, interactive, advertising and marketing firms. IAVA members include executives from organizations such as Alloy, Brandweek, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, HBO, Monster.com, MTV, Polo Ralph Lauren, Sotheby’s Institute of Art, Victoria’s Secret, Wired, and Yahoo!. For more information, and a full member roster, please visit www.iavisarts.org. ///

Suka is an award-winning strategic marketing and design firm based in New York City. A thought leader in corporate branding and design for over 20 years, the Suka team has engaged clients in longtime partnerships to deliver annual reports and interactive solutions for a wide range of industries, including Fortune 100 companies, financial firms, nonprofit organizations, and institutions of higher education. For more information about Suka Creative, please visit www.sukacreative.com or contact Susan Karlin, President, at skarlin@sukacreative.com or 212-219-0082, ext. 123.

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